

GOIA

We've been where you are.

Now we're making it better.

All-in-one IVF support created from experience. Get financing, insurance and support tailored to you.

REQUEST A PLAN AT [GAIAFAMILY.COM](https://www.gaiafamily.com)

At Gaia, we believe that the cost of IVF should not be a reason you don't try. Founded by an IVF patient, Gaia exists to help you access treatment in a more affordable way and gives visibility on your journey ahead.

A Gaia Plan means

Pay less to start

Start your treatment for a fraction of the cost. Gaia will pay your full treatment costs upfront to your clinic, including all essential procedures and medication.



Protect your journey

If you don't have a child, you don't pay the treatment cost. If you do, you can pay for your treatment in monthly instalments for up to 8 years.



Persevere together

12 complimentary counselling sessions. Access to support groups, virtual and in-person events to support you throughout your entire IVF journey.



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Gaia made it possible for us to start trying to have a family straight away without having to try and save thousands of pounds.

It also afforded us the ability to go in a little bit more relaxed knowing that with their insurance plan, if it wasn't to work out we could try again, and we wouldn't have spent all our money in this one shot.

Katie, Gaia Member

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Backed by

LLOYD'S beazley

GOIA

3 steps to become a Gaia Member

01 REQUEST

Tell us about you, what treatment you're interested in, and we'll create a personalised Gaia Plan at any clinic of your choice.

02 APPLY

We would never give you a Plan that isn't right for you. We run credit & affordability checks to make sure your Plan is fair and affordable.

03 START

Before starting treatment we will walk you through the process on a call, and check the treatment quote from your clinic.

Gaia is an appointed representative (Firm Reference Number 947914) of Bluefriars Brokers Limited which is authorised and regulated by the Financial Conduct Authority in the UK under Firm Reference Number 604987.

Gaia Fertility Limited is a credit broker and is not a lender. We work with Abound to provide you with a loan, we do not get any commission for the introduction.